IN THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF DELAWARE

CHRISTOPHER DELMONICO, Derivatively on Behalf of Nominal Defendant SEQUENTIAL BRANDS GROUP, INC.,

Plaintiff,

v.

YEHUDA SHMIDMAN, KAREN MURRAY, GARY KLEIN, ANDREW COOPER, WILLIAM SWEEDLER, AL GOSSETT, AARON HOLLANDER, GARY JOHNSON, STEWART LEONARD, JR., MARTHA STEWART, RODNEY S. COHEN, and DAVID CONN,

Case No. 1:21-cv-00060-CFC

Defendants,

and

SEQUENTIAL BRANDS GROUP, INC.,

Nominal Defendant.

STIPULATION TO STAY DERIVATIVE ACTION

WHEREAS, On January 20, 2021, Plaintiff Christopher Delmonico ("Plaintiff") filed a stockholder derivative action in this Court for the benefit of Nominal Defendant Sequential Brands Group, Inc. ("Sequential") against Individual

Defendants Yehuda Shmidman, Karen Murray, Gary Klein, Andrew Cooper, William Sweedler, Al Gossett, Aaron Hollander, Gary Johnson, Stewart Leonard, Jr., Martha Stewart, Rodney S. Cohen, and David Conn (collectively, the "Individual Defendants") (the "Derivative Action");

WHEREAS, counsel for Plaintiff has conferred with counsel for Sequential and counsel for the Individual Defendants regarding the status of this litigation and the appropriate next steps;

WHEREAS, the Derivative Action involves overlapping parties and factual allegations as a related federal securities fraud action filed on December 11, 2020, in the United States District Court for the Southern District of New York, captioned Securities and Exchange Commission v. Sequential Brands Group, Inc., Case No. 20-cv-10471 (the "Securities Action"); and

WHEREAS, based upon the overlapping parties and factual allegations contained in the Derivative Action and the Securities Action, and to avoid the unnecessary expenditure of judicial resources, counsel for Plaintiff, counsel for Sequential, and counsel for the Individual Defendants, have agreed, subject to this Court's approval, to temporarily stay prosecution of the Derivative Action until the resolution of Sequential's motion to dismiss in the Securities Action.

NOW, THEREFORE, Plaintiff, Sequential, and the Individual Defendants, by and through their undersigned counsel, hereby jointly stipulate as follows:

1. All proceedings in the Derivative Action will be stayed until resolution of Sequential's motion to dismiss in the Securities Action.

2. Sequential shall promptly notify Plaintiff of the resolution of Sequential's motion to dismiss in the Securities Action.

3. Notwithstanding the voluntary stay of the Derivative Action, Plaintiff may amend his complaint once during the pendency of the stay without leave of court. Defendants shall not be required to move, answer, plead, or otherwise respond to the complaint or any amended complaint during the pendency of the stay of proceedings.

4. This stay shall not apply to any motions, stipulations, or any other related filings, pertaining to consolidation of any related shareholder derivative actions and/or appointment of lead plaintiff(s) and lead and liaison counsel(s).

5. Within thirty (30) days after the stay is lifted, the Plaintiff, Sequential, and the Individual Defendants shall meet and confer and submit to the Court a proposed scheduling order governing further proceedings in the Derivative Action.

6. All deadlines and hearings will be postponed until after the stay is lifted.

Dated: February 17, 2021

SO ORDERED, this 18th day of February 2021.

United States District Judge

AGREED:

/s/ Brian E. Farnan

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